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Paysouth Merchant Services and Alliance Companies Announce Partnership
Strategically Focused Merchant Payment Solution for Credit Unions

Columbus, GA and Boston, MA – January , 26th 2011 – Paysouth Merchant Services, a turn-key payment solutions provider focused on serving the credit union market, and The Alliance Companies , a leading expert and advisor to the payments industry, announced today they have formed a partnership to provide merchant services on behalf of credit unions.

Paysouth partners with credit unions focused on providing their members with superior products and services. Paysouth provides merchants with a low cost processing solution that adds incremental value to their bottom line while providing exceptional individualized service. Alliance and Paysouth will work together to identify and educate credit unions about the importance of a turn-key, service-oriented merchant solution for their members.

Paysouth Merchant Services products and services include:

- Visa, MasterCard, Discover and American Express processing
- Check and Gift Card processing
- Report management
- Terminal deployment and support
- Gateway services
- Clearing and Settlement
- PCI Compliance Support

“Small business products are increasingly fueling credit union growth,” said Jerry Coyne, chief operating officer and partner of The Alliance Companies. “We believe merchant services will play a critical role in expanding business member relationships. As the payment industry becomes even more complicated with product and compliance issues, Paysouth clearly differentiates itself by being a proactive partner that provides the payment expertise of a large company with the relationship management and service of a small one.”

As a leader in the payments industry, Alliance has helped hundreds of organizations execute successful payment strategies through its advisory services and the alignment of mutually beneficial business partnerships.

“Paysouth is excited to partner with an organization such as The Alliance Companies with such extensive knowledge and experience advising credit unions,” said Leo Berard, President of Paysouth Merchant Services. “We are looking forward to a partnership that will deliver a quality payment and delivery solution for credit unions and their members. The Alliance team’s strong reputation as a leading credit union consultant will certainly help Paysouth achieve our goals.”

About the Alliance Companies

Alliance Companies is a recognized leader in partnership development and advisory services to the payments industry. Alliance maintains core competencies in portfolio valuations and analysis, co-branded and private label credit cards, debit cards, as well as credit union and agent bank card programs. Alliance is committed to helping organizations grow through a greater understanding of the opportunities presented by the payments industry. With two decades of experience, the Alliance team has a proven track record in delivering innovative solutions and results for its clients. Alliance Companies is headquartered in Boston, MA.

Learn more at <http://www.TheAllianceCompany.com/>.

About Paysouth Merchant Services

Paysouth Merchant Services is one of the most trusted payment solution providers in the industry. The Paysouth management team each has over 15 years experience in the payments industry with broad experiences in transaction processing, payment consulting and partnership development for financial institutions, credit unions and affinity groups. Paysouth delivers a proactive payment and service delivery solution that improves transparency and the overall experience for merchants. Paysouth capabilities enable merchants to accept any payment, anywhere, at any time.

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